

A FREE RESOURCE FROM ICONIQUE AI

The Business Prompt Bank

25 ready-to-use AI prompts to save time on content, SEO, email, social media, customer service, and strategy.

SIMPLE. SMART. SCALABLE.

How to use this guide: Copy any prompt into Claude, ChatGPT, or your preferred AI assistant. Replace the highlighted placeholders with your own details, then adjust the tone or length to fit your brand. No experience needed — that's the whole idea.

i Content & Copywriting

5 PROMPTS

BLOG / WEBSITE COPY

"Write a [blog post / website page] about [topic] for [target audience], in a [tone] tone, around [word count] words. Include a clear call-to-action at the end."

POLISH A ROUGH DRAFT

"Rewrite this draft to sound more professional and polished, while keeping the same meaning: [paste text]"

HEADLINE OPTIONS

"Write 3 different headline options for a [service/product] page aimed at [audience]."

QUICK SUMMARY

"Summarize this [document/article] into 5 key bullet points a busy business owner could skim in under a minute: [paste text]"

REPURPOSE CONTENT

"Turn this blog post into a script for a 60-second video: [paste blog post]"

ii SEO

4 PROMPTS

KEYWORD IDEAS

"Suggest 15 keyword ideas relevant to [industry/service] that a potential customer might search for."

META TITLE & DESCRIPTION

"Write an SEO-friendly meta title and meta description for a page about [topic], under 60 and 155 characters respectively."

ON-PAGE REVIEW

"Review this webpage content and suggest 3 ways to improve it for the keyword '[keyword]': [paste content]"

BLOG TOPIC IDEAS

"Suggest 5 blog post topics that would help a [business type] rank for keywords related to [service]."

iii Email Marketing

4 PROMPTS

WELCOME SEQUENCE

"Write a 3-email welcome sequence for new subscribers of a [business type], introducing the brand, building trust, and ending with a soft call-to-action."

SUBJECT LINES

"Write 5 subject line variations for an email promoting [offer/product]."

FOLLOW-UP EMAIL

"Write a friendly follow-up email to a lead who downloaded [resource] but hasn't responded in 5 days."

NEWSLETTER FROM BLOG

"Turn this blog post into a short, engaging email newsletter: [paste blog post]"

iv Social Media

4 PROMPTS

CAPTIONS WITH HOOKS

"Write 5 social captions for a [business type] promoting [service/offer], each with a different opening hook."

CONTENT CALENDAR

"Create a 2-week content calendar (post ideas only) for a [business type] on [platform]."

CAPTION REWRITE

"Rewrite this caption to be more engaging and suggest 5 relevant hashtags: [paste caption]"

VIDEO CONTENT IDEAS

"Suggest 5 short-video content ideas for a [business type] to post on [TikTok/Instagram Reels]."

V Customer Service & Chatbots

4 PROMPTS

FAQ BANK

"Write 10 frequently asked questions and clear, friendly answers for a [business type] website chatbot."

CHATBOT GREETING

"Write a chatbot greeting message and 3 quick-reply options for a [business type] website."

FALLBACK RESPONSE

"Write a polite response for a chatbot to use when it doesn't know the answer to a customer's question."

LEAD-QUALIFYING SCRIPT

"Draft a short chatbot script that qualifies a lead by asking about [budget / timeline / need] before offering to book a call."

vi Business Strategy & Productivity

4 PROMPTS

IDEA REVIEW

"Act as a business strategist. Review this business idea and identify 3 risks and 3 opportunities: [describe idea]"

SWOT ANALYSIS

"Create a simple SWOT analysis for a [business type] in [location]."

MEETING NOTES TO ACTIONS

"Summarize this meeting transcript into action items with owners and deadlines: [paste transcript]"

PROPOSAL OUTLINE

"Write a professional but friendly proposal outline for offering [service] to a [business type] client."

"AI should make your business simpler to run — not harder to understand."

Want help going further than prompts? **Iconique AI** builds the full systems — content, SEO, and automation — behind the scenes.

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